



SDG 15 LIFE ON LAND

FOOTBALL FEVER GRIPS DHAKA



Photo source: Daily starbd

The wait lasted four years, or 1,460 days. On Thursday night, it finally ended. With the referee's whistle, the World Cup, the "Greatest Show on Earth", began.

Bangladesh is not playing in the tournament, and there is little prospect of that happening in the near future.

The tournament is being held 12,000 to 15,000 km away across three countries.

Yet in Bangladesh, emotions are already running high as fans throw themselves into World Cup fever.

Hundreds of football fans brought out a colourful procession marking the upcoming FIFA World Cup 2026 carrying jerseys, musical instruments, and flags of various football-playing nations.

[READ MORE](#)



SDG 12 RESPONSIBLE CONSUMPTION

MADE IN BANGLADESH JERSEYS REACH FIFA WORLD CUP 2026



Photo source: Dailystarbd

Although a Bangladeshi team is not taking part in the FIFA World Cup 2026, products “made in Bangladesh” have still made their way to football’s biggest stage. Jerseys manufactured in Bangladesh were worn by the Cape Verde national team.

Bangladesh supplies jerseys for major global sporting events, including football and cricket World Cups and other international tournaments, and has built a strong position in the global garment industry with high production capacity, becoming one of the world’s leading apparel suppliers after China.

[READ MORE](#)



SDG 8 ECONOMIC GROWTH

JAPANESE BUYERS SEEK MORE APPAREL SOURCING UNDER ECONOMIC PARTNESHIP AGREEMENT (EPA)



“We would like to collaborate in identifying factories capable of meeting requirements to export to Japan,” said Kazuiki Kataoka, country representative of Jetro

Bangladesh Garment Manufacturers and Exporters Association (BGMEA) and Japanese entrepreneurs are keen to deepen engagement between businesses in the two countries and strengthen partnerships to source more apparel products from Bangladesh, said Kazuiki Kataoka, country representative of Jetro Dhaka.

[READ MORE](#)

Photo source: Dailystarbd



SDG 8 DECENT WORK AND ECONOMIC GROWTH

LDC GRADUATION: UN BODY BACKS BANGLADESH'S PERKS TILL 2029



Photo source: Dhakadiaries

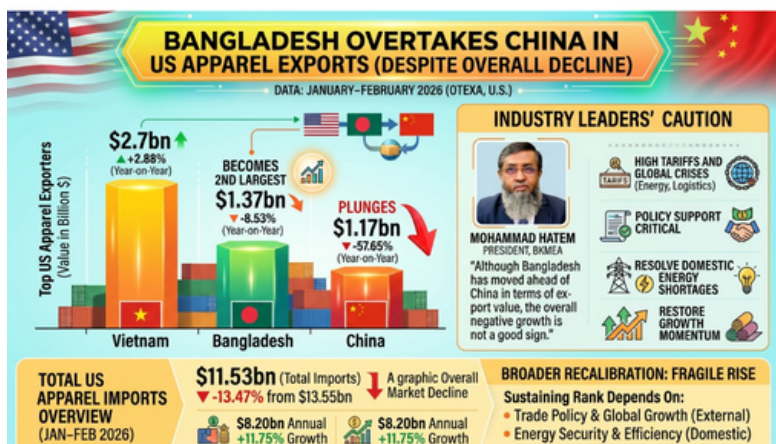
Bangladesh has received a significant boost in its transition from the Least Developed Country (LDC) category, as the United Nations Committee for Development Policy has recommended granting a three-year extension to its graduation timeline. As a result, Bangladesh's formal graduation has been pushed back from November 2026 to November 24, 2029. The UN committee acknowledged that Bangladesh comfortably exceeds the graduation thresholds in all three key indicators income, human assets, and economic vulnerability and faces little risk of falling below them.

[READ MORE](#)



SDG 12 RESPONSIBLE PRODUCTION

BANGLADESH OVERTAKES CHINA IN RMG EXPORT TO UNITED STATES



Bangladesh has once again surpassed China in the United States' ready-made garment (RMG) market, solidifying its position as a primary sourcing destination.

The first quarter of 2026 revealed a mixed performance across major garment-producing nations in Asia:

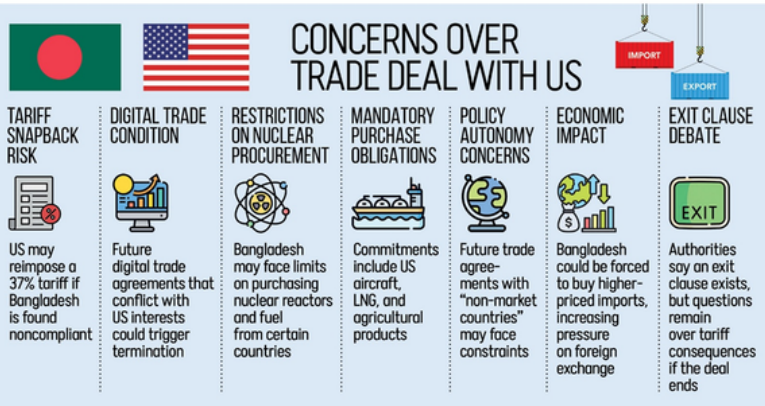
- Vietnam: Maintained the top spot with \$3.98 billion in exports, achieving a 2.77% growth despite the global slowdown.
- Cambodia: Emerged as a significant winner with a robust 17.60% growth.
- India: Faced a steep decline, with exports falling by 27% to \$1.10 billion.

[READ MORE](#)



SDG 9 INDUSTRY, INNOVATION & INFRASTRUCTURE

UNITED STATES COTTON PLAN CONSIDERS BANGLADESH A KEY MARKET



The United States Department of Agriculture (USDA) launched the Great American Cotton Plan to revitalise the cotton farm economy in the US. "USDA and USTR secured commitments from Indonesia and Bangladesh that will support future US cotton purchases and textile production using American cotton,".

Under the plan, Bangladesh could receive tariff reductions on apparel produced using US cotton and textile inputs, alongside other tariff-related concessions.

[READ MORE](#)

The US currently accounts for nearly 9% of Bangladesh's annual cotton imports, which are valued at nearly \$4.0 billion.

US goods trade with Bangladesh totalled an estimated \$11.8 billion in 2025.



SDG 13 CLIMATE ACTION

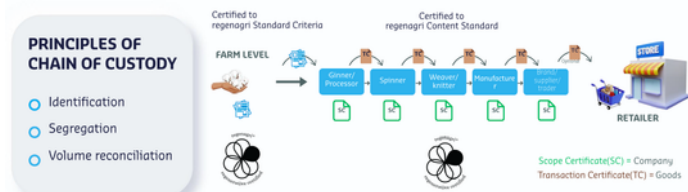
ORYX ACADEMY – REGENAGRI, REGENEVATE CERTIFICATION TRAINING



CERTIFICATION PROCESS - TEXTILE

ORYX Bangladesh, through its ORYX Academy done a knowledge-sharing workshop on the new Regenagri certification by certified certification body Control union & USB.

The program equips the merchandising team with practical insights into regenerative traceability. All Merchandising Department Participated in the training session.



"I really appreciate your arrangement of this two sessions, this will help us to keep upto the market even with some advance knowledge about the market trend".
Mr. Rawnin, Key Account Manager Dept 1



SDG 17 PARTNERSHIP FOR THE GOALS

FRANCE AMBASSADOR VISIT @ ORYX BANGLADESH



We were delighted to welcome his excellency, Mr. Jean-Marc Séré-Charlet the Ambassador of France to the ORYX Bangladesh office. His visit began with a warm introduction to each of our departments, from design and merchandising to production and quality assurance, giving him a glimpse into how our teams work together to bring garments to life. Adding a touch of fun, we ask his excellence to try his hand at measuring a garment—a small but memorable moment that reflected our hands-on approach. To mark the occasion, we presented him with a Certificate of Appreciation, celebrating the friendship and cooperation between France and Bangladesh.



SDG 17 PARTNERSHIP FOR THE GOALS

FRANCE BANGLADESH BUSINESS COUNCIL



France deepening its economic partnership with Bangladesh. Mr. Benoît Guidée, General Director for Asia and Oceania at the French Ministry for Europe and Foreign Affairs, accompanied by Mr. Frédéric Inza, Chargé d'Affaires of the Embassy of France in Bangladesh met with representatives of French companies operating in Bangladesh at a breakfast meeting during his two-day official visit. France aims to boost trade & investment, focusing on infrastructure, energy, aerospace, water management & the digital economy.

[READ MORE](#)



SDG 12 RESPONSIBLE CONSUMPTION

BANGLADESH DENIM EXPO 20TH EDITION



The 20th edition of the Bangladesh Denim Expo took place on June 10–11, 2026, at the International Convention City Bashundhara (ICCB) in Dhaka.

Under the theme "Connected by Distance, Driven by Denim," the two-day event brought together global industry leaders to focus on sustainability, innovation, and trade in the apparel sector.



ORYX Bangladesh CEO, Mrs. Corinne Dogra attended the expo to bring global innovation up close to its clients for next marketing July trip to France

[SEE MORE](#)



SDG 12 RESPONSIBLE CONSUMPTION

FASHION FORWARD – S28 COLLECTION

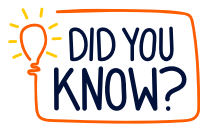


ORYX Bangladesh CEO Mrs Corinne Dogra & Asst. Merchansing Manager Dept 2 Mr. Ranjon at Intex expo to hanpicked swatch from Hongkong, India, China and Bangladesh. Exclusively for your eyes only in the upcoming marketing trip in France

BETTER WITH WATER (BWW) PARTNERS ENGAGEMENT IN BANGLADESH



ORYX Bangladesh head of ESG, Mrs Eden attended an engagement event organized by Better with Water a French NGO working on clean water accessibility and hygiene. The session brought together stakeholders and other NGO working towards sustainable water management, climate resilience, innovation, and long-term development collaboration.



Did you know that ORYX Bangladesh has been supporting Better With Water (BWW) since 2019 in the Bhasantek slum of Mirpur, as well as collaborating with other French NGOs such as ABC School and Solinfo Bangladesh? You can learn more click here: [Eglal's ABC Charity School](#) 

ORYX WRAP



Employee recognition & promotion 21st June
Mr. Arafat, Mr. Amit & Mr Didar



Fire Drill training April 8, 2026



Buyer visit April 9, 2026

HOLIDAY NOTICE

June 26- Ashura
Aug 5- July Mass Uprising Day
Aug 26 - Milad-un-Nabi

ORYX Bangladesh office is **OPEN** all summer

